While reality shows have been around for a while, Shark Tank India is quietly changing the perception of entrepreneurship in a country obsessed with jobs and stability. Now, we have the dinner-table conversation we never thought we could have.

While this guilty joy of watching people’s dreams and self-esteem being torn apart, gave our country classics like Roadies, Splitsvilla and Big Boss, Shark Tank India both entertains and teaches its audience. Is it the reality show that we always needed but didn’t deserve?

Having said that, I try to work on data sets that interest a broad audience and what could have been better than Shark Tank India's Season 1 dataset.

Some Interesting observations:

1. Season 1 of Shark Tank saw an inundation of Food-based start-ups. And evidently, this industry interested most sharks to bag up their portfolios.

            37/121 pitches were made by Food-based start-ups.

1. Unlike Shark Tank overseas, Indian Sharks were more open to collaborating with other sharks and, hence, the offers they gave entrepreneurs were more in number than they might have been in overseas shows. 73% of the pitches received equity or/and loan offers. 76% of these offers were accepted by the entrepreneurs.
2. Most of the entrepreneurs were offered the amount they asked for but at equity almost 33% more than they came to offer.

1. Maharashtra had the highest number of entrepreneurs coming to Shak Tank India this Season and understandably the most offers too. EOS, Aman Gupta was the highest spender (~9 CR) followed by Peyus (~8 CR).

1. It was impossible not to explore Namita's bias towards 'Pune'. In fact, most of her investments were in start-ups based in Maharashtra. And, Peyush’s portfolio was the most diverse one, having almost every industry invested in.